

Daniel I. Design

3 Graphics Way
Boston, Massachusetts 02100

(617) 000-0000

QUALIFICATIONS:

- Master of Fine Arts specializing in Graphic Design.
 - Broad experience directing graphic programs within major companies.
 - Expert at consolidating advertising/marketing functions, e.g. design, promotion, and production.
 - Able to communicate effectively with both staff and clients.
 - Skilled in assessing client need and producing product on time and within budget.
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PROFESSIONAL EXPERIENCE:

Free-lance Designer

XYZ DESIGN • Boston, MA

1984 to present

- Supervise all aspects of comprehensive design projects including direct mail packages, mastheads, journals, circulars, catalogs, and newsletters from concept through final production.
- Provide complete services from concept through production encompassing layout and design, type specification, copy fitting, paste-up, procurement of photographs, and supervision of final printing.
- Key accounts include ABC Company, DEF Company, and GHI Corporation.

Art Director

LMN, INC. • Boston, MA

1974 to 1984

- Produced professional journal prototypes and developed sophisticated promotion packages for use in test marketing at this established publisher of professional references.
- Utilized both 2 and 4 color formats in the production of direct mail circulars, journals, catalogs, newsletters, bill stuffers and space ads.
- Designed all facets of textbook production including dust jacket, cover and text design, preparation of die copy, selection of binding fabrics and supervision of photography.
- Performed all management functions including budgeting, accounting, and staffing.

Assistant Art Director

QRS COMPANY • Boston, MA

1972 to 1974

Assistant Art Director

JKL PRESS • Boston, MA

1965 to 1972

EDUCATION:

MFA in Graphic Design

UVW UNIVERSITY

BFA in Graphic Design

GHI SCHOOL OF DESIGN

REFERENCES/PORTFOLIO:

Available upon request